

RESIDENT

A LUXURY LIFESTYLE MAGAZINE

| Real Estate

Why Luxury Residential Developments Are Investing in Private Beach Clubs Right Now

From Lake Tahoe to Punta de Mita, Developers Are Transforming Private Beach Clubs Into Defining Amenities That Elevate Lifestyle, Community, and Long-Term Value



Litibú Bay Club is a 21-acre private beachfront enclave along Mexico's Pacific coast. Litibú Bay Club

The Amenity That's Changing Luxury Real Estate

Private beach clubs have moved well beyond the idea of a seasonal perk. Across today's most sought-after **luxury residential developments**, they are becoming a defining feature of ownership. Developers are investing heavily in curated waterfront experiences that combine hospitality, recreation, and social programming, all within a controlled, members-only environment.

The shift reflects a broader evolution in buyer expectations. High-net-worth homeowners are no longer just purchasing square footage or location. They are investing in a lifestyle that feels complete the moment they arrive. A private beach club offers exactly that, creating a built-in rhythm to daily life while strengthening the identity of the community itself.

From swimmable coastlines in Mexico to alpine lakefront escapes in California, these destinations show how **private beach clubs are shaping the future of luxury real estate.**



1. Martis Camp



Members enjoy paddleboarding along Lake Tahoe's shoreline at Martis Camp's private Beach Shack | Martis Camp

Lake Tahoe, California

At [Martis Camp](#), the concept of a beach club extends beyond the ocean and into the alpine landscape of Lake Tahoe. Through its **Beach Shack**, members gain exclusive access to one of the country's most iconic lakes, complete with a sandy shoreline, expansive lawn, and curated family-friendly programming.

The experience is structured yet relaxed. Valet service, chaise lounges with towel service, and on-site dining create a seamless day at the lake, while kayaks, paddleboards, and a **35-foot yacht available for rent** introduce a recreational element that feels considered rather than incidental.

The community has continued to deepen this offering with the acquisition of the historic **Mourelatos Lakeshore Resort**, reinforcing lakefront access as a core part of the ownership experience. For a development already known for private ski access and a Tom Fazio-designed golf course, the Beach Shack completes a year-round lifestyle that moves effortlessly between mountain and water.

2. Costa Palmas



The Beach & Yacht Club at Costa Palmas blends resort-style pool living with beachfront dining along the Sea of Cortez Costa Palmas

Baja East Cape, Mexico

At [Costa Palmas](#), the **Beach & Yacht Club** serves as the social anchor of a 1,500-acre residential and resort community along the Sea of Cortez. Set across two miles of swimmable beachfront, the club brings together dining, recreation, and marina access in a way that feels both expansive and intentional.

The design leans into flexibility. Residents move between a resort-style pool, beachside dining, and a full-service marina that opens the door to boating, fishing, and water sports. A dedicated kids' club and family-oriented programming ensure that the experience extends across generations.

More recently, the addition of **Delphine Day Club**, inspired by European coastal destinations, introduces a more energetic layer to the offering, with culinary direction by Chef Ludo Lefebvre. It signals how beach clubs within residential communities are evolving, balancing quiet luxury with moments of social energy.

3. Litibú Bay Club



The beachfront pool and dining terrace at Litibú Bay Club anchor daily life along Punta de Mita's coastline Litibú Bay Club

Punta de Mita, Mexico

At [Litibú Bay Club](#), the beach club is positioned as the centerpiece of daily life. Overlooking Litibú Beach's surf break, the space blends wellness, recreation, and dining into a single waterfront setting.

The design emphasizes fluid movement between indoor and outdoor spaces. An infinity-edge pool and spa sit alongside a members' lounge, while water sports facilities and a practice green introduce a more active dimension to the experience.

Culinary offerings are rooted in local sourcing, with a signature restaurant and pool bar highlighting freshly caught seafood and seasonal ingredients. As part of a 21-acre private club community with 171 residences, the beach club plays a central role in shaping how residents interact with both the landscape and each other.

4. Nauka



The Nauka Beach Club anchors Riviera Nayarit living with a 197-foot infinity pool and oceanfront design. Nauka

Riviera Nayarit, Mexico

At [Nauka](#), the beach club is conceived as the social heart of a 920-acre private community defined by its varied terrain, including jungle, cliffs, estuary, and coastline. The **Nauka Beach Club** reflects this setting through a design that prioritizes openness and connection to the surrounding environment.

A **197-foot infinity pool** stretches toward the horizon, anchoring a space that includes oceanside cabanas, firepits, and a series of culinary concepts ranging from a sushi bar to a wood-fired pizza oven and a dedicated tequila room.

The experience is intentionally unhurried. It invites residents to move between dining, relaxation, and conversation without a rigid structure, reinforcing the idea that luxury today is often defined by pace rather than spectacle.

5. Punta Mita



Punta Mita's private beach clubs create a network of coastal experiences along Riviera Nayarit. Punta Mita

Riviera Nayarit, Mexico

[Punta Mita](#) expands the beach club concept by offering not one, but **five distinct private beach clubs**, each with its own identity and atmosphere.

Rather than concentrating activity in a single location, the destination creates a network of experiences that allows residents to choose their setting depending on the moment. Each club brings its own culinary approach, design language, and recreational focus, turning the coastline into a series of curated environments.

This model reflects a broader trend within luxury developments. Variety is becoming just as important as exclusivity, giving homeowners the ability to shape their experience without leaving the community.

6. Legacy Club Cabo San Lucas



The Legacy Club Beach Club at Diamante blends relaxed poolside living with oceanfront community amenities. Legacy Club Beach Club

Diamante Cabo San Lucas, Mexico

Within the oceanfront community of Diamante, the [Legacy Club Beach Club](#) offers a more intimate interpretation of the concept. Designed exclusively for residents, it balances leisure with light activity along **1.5 miles of Pacific coastline**.

The setting includes shaded cabanas, a freshwater pool, and casual dining options such as wood-fired pizza and fresh juices. Recreational elements, including beach volleyball and bocce, add a social layer, while a dedicated play area ensures accessibility for families.

The club also connects to a broader network of amenities within Diamante, including multiple golf courses designed by Tiger Woods and Davis Love III. Together, these elements create a lifestyle that extends well beyond the shoreline.

What Private Beach Clubs Signal for the Future of Luxury Living

The rise of private beach clubs reflects a larger shift in **luxury real estate development**.

Buyers are increasingly drawn to communities that offer a sense of place, not just a place to live.

These clubs function as more than amenities. They act as gathering points, lifestyle drivers, and long-term value enhancers. By integrating hospitality-level service, curated programming, and exclusive access to natural settings, developers are creating environments that feel complete from day one.

For today's buyer, that completeness matters. It turns ownership into an experience that extends beyond the home itself, shaping how time is spent, how connections are formed, and how a community ultimately defines itself.